

## “Special Campaign 3.0” Celebration at ICAR-NIHSAD, Bhopal

A cleanliness and awareness initiative was organized on October 26, 2023 at the renowned Bhojpur Temple in Bhopal, one of the state's ancient temples regularly frequented by devotees. A team from ICAR-NIHSAD visited this prominent location and organized a campaign to promote cleanliness and awareness within and around the temple premises. The primary objective of this cleanliness drive was to enhance awareness among both visitors and shopkeepers regarding the importance of maintaining hygiene and sanitation. Additionally, the initiative aimed to underscore their potential impact on the environment and human well-being. In this cleanliness drive, non-biodegradable materials like plastic, glass, and miscellaneous scraps were diligently collected and properly disposed of in the BMC garbage bins.





**An awareness and cleanliness drive at Bhojpur Temple, a tourist spot in Bhopal**